

CELEBRATION SEPTEMBER 12 to 20

Restaurants to Participate in City-Wide Celebration of Korean Cuisine

By Suji Kim

San Diego will be experiencing its very first Korean Food Week celebration in September, just in time for the Korean Thanksgiving. SUJIKIM International, along with Silk Road Productions, will be presenting this week-long event that

will revolve around many different Korean restaurants throughout San Diego County, from Convoy Street to Oceanside.

From September 12th to the 20th, Korean restaurants will be the focus of this ethnic food celebration. Noted for its many side

dishes, Korean food is largely based on rice, noodles, tofu, vegetables, and meats and is known as being a healthy choice. The Korean Food Week will put the spotlight on Korean cuisine and bring attention to mainstream San Diegans, who may not be familiar with their Asian fares.

Also during this week-long event, restaurant patrons will be in a lucky draw for prizes such as gifts certificates, free rounds of golf and accommodations at Baja Ensenada's famous hotel, El Rey Sol, and many more.

Korean Food Week is sponsored by Zion Market, Korea House, Anheuser-Bush, and El Rey Sol Resort. The event is supported by the Office of Mayor Jerry Sanders, Korean American Association, Supervisor Ron Roberts of District 4 San Diego County, Sempra Energy, Fox 6, the Mabuhay Alliance, Mission Valley News & Views, KTSD-TV,

Korea Daily, Korea Times, SDsaram.com, Radio Seoul, Radio Korea, Korean American Bar Association, and the Korean American Coalition.

The Korean Thanksgiving, called Chu'sok ("fall evening") is a "Harvest Moon" festival set on the 15th day of the eighth lunar moon, this year falling on the 14th of September. On this day, Koreans perform an ancestor worship ritual with an offer of food made of new crops to thank their ancestors for giving them good fortune. Similar to the American Thanksgiving, Chu'sok is the time for family to reunite and give thanks for their blessings by sharing foods and traditional drinks.

For more information, contact SUJIKIM International at: 858.776.2780 or: email suji@bridge-i.net or: www.koreanfoodweek.com

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